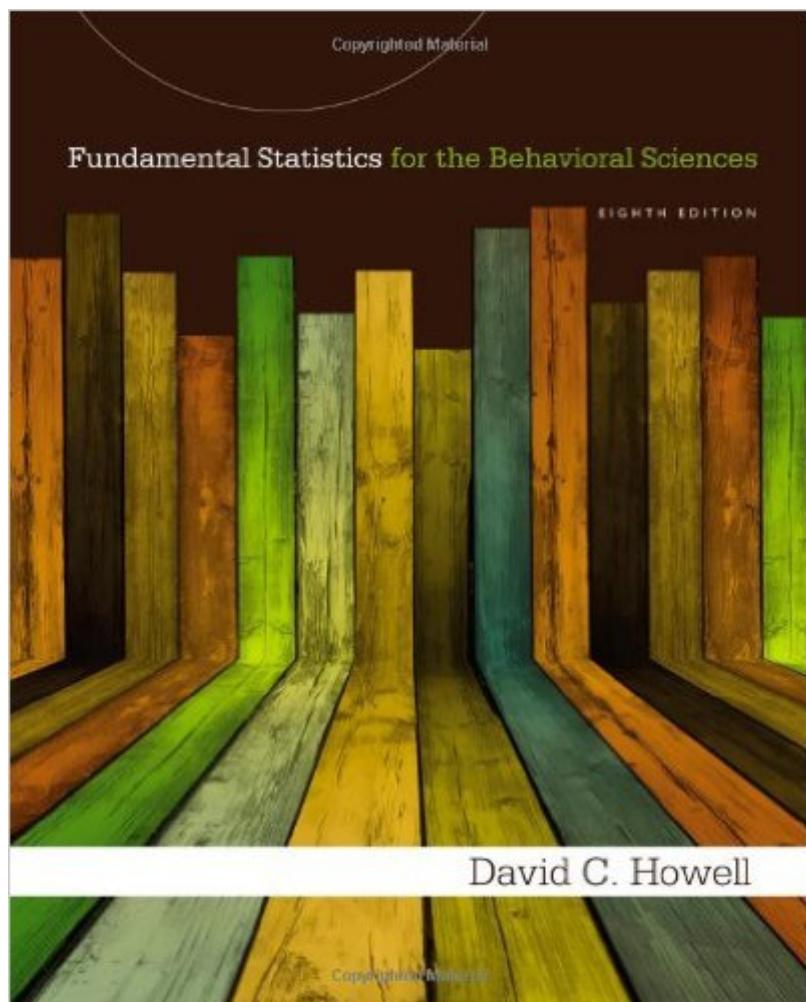


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# Fundamental Statistics For The Behavioral Sciences



## **Synopsis**

FUNDAMENTAL STATISTICS FOR THE BEHAVIORAL SCIENCES focuses on providing the context of statistics in behavioral research, while emphasizing the importance of looking at data before jumping into a test. This practical approach provides readers with an understanding of the logic behind the statistics, so they understand why and how certain methods are used--rather than simply carry out techniques by rote. Readers move beyond number crunching to discover the meaning of statistical results and appreciate how the statistical test to be employed relates to the research questions posed by an experiment. An abundance of real data and research studies provide a real-life perspective and help you understand concepts as you learn about the analysis of data. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>.

## **Book Information**

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## **Customer Reviews**

This is a great textbook for learning stats focused on psychology and the other behavioral sciences. This particular book has a great conceptual flow, as compared to other books that order content differently, and is actually readable! When it comes to stats, not many are looking forward to reading a book on it; most don't expect to gain anything from straight reading a book on math. Many textbooks on math subjects can be overly tedious and so complex they are difficult to read and understand as a standalone source. However, this book was so readable and understandable. As far as reading text on math, (nerd alert) this was almost story like. I would absolutely recommend this book to people who want to learn stats on their own, as well as for teaching purposes.

I do not care for this statistics textbook. If you are unfortunate enough to be using this book in conjunction with a professor who rambles about unrelated topics in class, you will see how poor a job the book does of equipping you to do problems on your own. (I have had one incidence of actually working a problem all the way through in lecture and am almost finished with the semester.) I have taken statistics classes in the past (two general classes, one psychology class) and maintained high grades, so I believe that the problem is not just with me. The chapters lack clear, easy to understand and follow examples worked from beginning to end. Along the same lines, the questions at the end of each chapter provide answers in the back for odd-numbered questions, BUT there are usually not multiples of the same kind of question, leaving the student without the option of working a similar problem, checking in the back of the book, and then moving on with confidence to the actual problem assigned as homework. I have spent most of the semester watching lectures on youtube to get the information I need.

This book is well-written and uses simple language. It is written for people with very little knowledge of mathematics; very similar to Andy Field's "Discovering Statistics Using SPSS", but more serious and structured, which makes it more accessible. This book also has an emphasis on statistics software (mainly SPSS) and makes free use of screenshots. I was looking for a pure theory textbook, so I didn't finish reading it. But, in my opinion, it explains statistics better than Andy Field or Timothy Urdan's "Statistics in Plain English".

One of the best scientific books I have read ever. Author not just lists concepts but makes right focus and explain it with easy to understand language supported with good examples. Actually, it is reading like fiction book. Highly recommend!

Very well written, not easy to understand (because hey, it's statistics) but certainly made easier by his plain English explanations and real-world applications. Highly recommended!

I actually ended up needing the next addition but will keep this hard copy for an extra reference point. Excellent seller, thanks so much!

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